

Policy: Data Protection (GDPR)		
Date Adopted: September 2020	Date of last review: August 2020	To be reviewed next before/on: August 2021

### Purpose and Statement:

Passion2Dance Academy Ltd is committed to ensuring the data processed by our school remains safe and secure. This policy has been written in line with legislative change, including both the Data Protection Act (1998) and the EU's General Data Protection Regulation (GDPR).

Passion2Dance Academy Ltd has determined the lawful reasons with which it processes personal data:

- Legal obligation – GDPR Article 6(1)(c)
- Legitimate interest – GDPR Article 6(1)(f)
- Contract - GDPR Article 6(1)(b)

There is also some limited data we process with consent from the Data Subject; Consent – GDPR Article 6(1)(a).

While Passion2Dance Academy Ltd avoids sharing data with third parties at most times, some data is shared in accordance with our business practices. The sharing of data with third parties will always be consensual with the data subject and/or their parent/guardian, and only if Passion2Dance Academy Ltd is satisfied that their Data Protection policy is GDPR compliant.

### Main Aims for the policy:

- Specify the data Passion2Dance Academy Ltd collect, how it is stored/protected and the reason for collecting it
- State how Passion2Dance Academy Ltd use personal data in processing
- Disclose who has access to the data and how long we retain information for
- Explain Data Subject's rights with Passion2Dance Academy Ltd data including access, rectification and erasure

### Distribution:

- To be displayed on the Passion2Dance Academy Ltd website
- This policy will be sent directly to members of the public on request
- Confirmation of receipt of information - Signed statement from recipient to be held on file

### Review and monitoring of policy:

- Reviewed annually or in instances of legislative change
- Monitoring is part of Management and Supervision

## The following policy is based on the below principles:

The GDPR includes the following rights for individuals:

- the right to be informed
- the right of access
- the right to rectification
- the right to erasure
- the right to restrict processing
- the right to data portability
- the right to object
- the right not to be subject to automated decision-making including profiling

## General Principles

Passion2Dance Academy Ltd is committed to providing fair and understandable privacy policies in relation to personal data. Passion2Dance Academy Ltd will, at all times, keep data in secure locations (including, but not limited to, encrypted and access restricted files) and not retain data unnecessarily or past the retention length as set out in this policy. In the rare instance a data processor that is not a Passion2Dance Academy Ltd employee is used, such as a third party, the data subject will either be asked for consent pre to supplying the data or be notified and have the right to object to processing.

## Participants and Customers

### **How Passion2Dance Academy Ltd collect personal data:**

Passion2Dance Academy Ltd customers and participants supply their personal data when signing up for classes through our registration form either via the website, or via paper form.

This is either completed by a parent/guardian or the child themselves if they deemed able to do so.

Personal data may also come to us unsolicited via enquiries through our website and to our generic email account.

### **Why Passion2Dance Academy Ltd collect personal data:**

To attend any of Passion2Dance Academy Ltd's activities participants/parents/guardians must agree to some processing of their personal data. This is due to Legitimate Interests – GDPR Article 6(1)(f), Legal Obligation GDPR Article 6(1)(c), Contract - Article 6(1)(b) and/or Consent - Article 6(1)(a).

Should Passion2Dance Academy Ltd be unable to process participant's data, we would be contravening both our Health & Safety and Child Safeguarding policies. We would also be ignoring best practice regarding working with children/vulnerable adults.

Our participants must remain safe at all times, therefore information about participants must be collected in order to create registers and accurate student records. This information is also used to provide students with appropriate classes, including dividing students into age groups.

Special category data is only collected with the consent of the data subject. Special category data Passion2Dance Academy Ltd collects includes but is not limited to: Medical/Disability information, Income information, Ethnicity, Gender and Sexuality.

As physical activity providers it is essential that this consent is given should a participant have any medical/disability needs. This allows us to incorporate participants safely into classes. It is also used in assessing if we can incorporate participants safely into classes.

This data is always provided to third parties as quantified data (i.e. cumulative numerical data only with no identifying information relating to any data subject).

**What data we collect:**

Personal data and some special category is collected. It is essential to our primary function (providing classes to participants) that we are provided, and allowed to process and store the following:

**Participant Personal Data:**

- Full Name - GDPR Article 6(1)(f)
- Date of Birth - GDPR Article 6(1)(f)
- Home Address - GDPR Article 6(1)(f)
- Sex - GDPR Article 6(1)(f)
- Permission to go home alone - GDPR Article 6(1)(f)
- School/Educational Institution - GDPR Article 6(1)(f)
- Exam results (vocational exams taken through [SCHOOL NAME] only) - GDPR Article 6(1)(f)
- Classes attended/Price paid - GDPR Article 6(1)(f)

**Participant Special Category Data:**

- Medical Information/History – GDPR Article 9 (a)
- Disability Information - GDPR Article 9 (a)
- Ethnicity – GDPR Article 9 (a & j) – further explicate consent sought
- Gender/Sex – GDPR Article 9 (a & j) – further explicate consent sought
- Sexuality – GDPR Article 9 (a & j) – further explicate consent sought

**Parent/Guardian Personal Data:**

- Name - GDPR Article 6(1)(f)
- Address - GDPR Article 6(1)(f)
- Email Address - GDPR Article 6(1)(f)
- Mobile Telephone Number - GDPR Article 6(1)(f)
- Work/Home Number - GDPR Article 6(1)(f)
- Emergency Contact Number - GDPR Article 6(1)(f)

**Parent/Guardian Special Category Data:**

- Concession Type – further explicate consent sought
- Documented proof of financial need – further explicate consent sought
- Bank Details – further explicate consent sought in the instance of refunds etc.

**How data collected is sent internally:**

Passion2Dance Academy Ltd transports data with all due diligence.

Enrolment forms are sent from Passion2Dance Academy Ltd through an encrypted email server directly from our website/online portal which has controlled access. Received enrolment forms are stored on an encrypted email server for no more than 6 months. We no longer will receive paper enrolment forms are destroyed after no more than 4 weeks.

### Storage/Retention of data:

Data received through enrolment forms is uploaded into our database software. Our database is stored both in encrypted files on an encrypted cloud-based server. Access to these files is restricted through password protection and only available to authorised staff members.

Registers and emergency contact lists created from student data are stored in encrypted files on office-based hardware and backed up regularly in our encrypted cloud-based server. Access to these files is restricted through password protection and only available to authorised staff members.

Hard copies of registers and emergency contacts are carried by authorised staff members. They are locked away while not in use. When they are no longer in use or out-dated, they are destroyed.

Our standard retention policy (without the data subject's right to access, rectification and erasure etc.) is THREE YEARS post final attendance.

Exceptions to our retention policy:

- Financial records are kept for 6 years due to legal obligation
- First Aid records are kept for 21 years due to legal obligation
- Photo consent may be kept indefinitely
- Child Safeguarding records are kept indefinitely on a case-by-case basis, the minimum these will be stored for is 6 years due to legal obligation
- Bank details are deleted after the action concerning them is complete
- Unsolicited enquiries that do not turn into bookings with current classes are deleted after they have been dealt with

### Third Parties/Data Processors:

Passion2Dance Academy Ltd does not actively share data with third parties, however there are certain instances where sharing information is crucial to our business processes.

#### **Freelance Teachers:**

As some of Passion2Dance Academy Ltd could be freelance staff, we have confidentiality and data processor agreements in place. Teachers will never be provided with personal details aside from participant's first names and any medical information that is pertinent to the running of a class (subject to consent from the data subject)

#### **MailChimp**

Passion2Dance Academy Ltd uses a USA based company 'MailChimp' to provide newsletters and marketing via email. This is an optional process, which people consent to during enrolment or sign-up directly through our website. Data Subjects can opt-out and erase/rectify their record stored with MailChimp at any time.

Passion2Dance Academy Ltd is satisfied that their GDPR regulations are thorough, and the information stored in MailChimp is secure.

#### **PayPal**

Passion2Dance Academy Ltd uses PayPal to process orders through our website. By purchasing through PayPal you must agree to their own (GDPR Compliant) policies.

Passion2Dance Academy Ltd is satisfied that their GDPR regulations are thorough, and the information stored in PayPal is secure.

#### **DanceBiz**

Passion2Dance Academy Ltd uses Dancebiz as the encrypted database. By enrolling to the academy you must agree to their own (GDPR Compliant) policies.

Passion2Dance Academy Ltd is satisfied that their GDPR regulations are thorough, and the information stored in DanceBiz is secure.

#### **GoCardless**

Passion2Dance Academy Ltd uses GoCardless to process direct debits through their website. By creation of direct debits through GoCardless you must agree to their own (GDPR Compliant) policies.

Passion2Dance Academy Ltd is satisfied that their GDPR regulations are thorough, and the information stored in GoCardless is secure.

#### **Child Performance Licensing**

In order to process child performance licences, Passion2Dance Academy Ltd are legally required to provide some personal data to local councils (including but not limited to: full name, date of birth and school details). This is an optional consent, which will be sought at the time of sending participation consent forms.

Passion2Dance Academy Ltd is satisfied that their GDPR process are thorough and any data will be stored in a secure environment, and not unnecessarily retained.

#### **Child Safeguarding Concerns**

In the unlikely event Passion2Dance Academy Ltd has a safeguarding concern in relation to one of our participants, Passion2Dance Academy Ltd are legally required to provide data to the safeguarding board at the local council.

Passion2Dance Academy Ltd is satisfied that their GDPR process are thorough and any data will be stored in a secure environment, and not unnecessarily retained.

#### **Event Programmes**

Passion2Dance Academy Ltd may occasionally produce programmes for events. These will only ever contain the first name and first initial of a child's last name (unless otherwise consented to). The name of a child's class may also be included. Participants/their Parent and/or Guardians may choose if they want to be included in the programme when they agree to participate at an event.

#### **Examination Entry**

In order to enter examinations, Passion2Dance Academy Ltd must provide some personal data to examination boards (currently Passion2Dance Academy Ltd work with: LAMDA, BBO, ABD). This sharing of data is to be consented to by the data subject and/or parent/guardian upon being entered for the exam.

#### **Independent Examiner**

It is Passion2Dance Academy Ltd's legal obligation to have an independent examination with regards to its financial processes at the end of every financial year. This includes access to our income relating to classes and services. Any data shared will be purged of as much identifying data as possible.

Passion2Dance Academy Ltd is satisfied that their GDPR process are thorough and any data will be stored in a secure environment, and not unnecessarily retained.

#### **Santander Business Bank:**

In order to process payments by BACs, staff's bank details and names must be added to our online banking system. Passion2Dance Academy Ltd is satisfied that their GDPR process are thorough and any data will be stored in a secure environment, and not unnecessarily retained.

**HMRC:**

In order to fulfil our legal obligations to HMRC, Passion2Dance Academy Ltd must supply PAYE staff's personal data each month and at the end of every financial year. Passion2Dance Academy Ltd is satisfied that their GDPR process are thorough and any data will be stored in a secure environment, and not unnecessarily retained.

**NEST Pension:**

In order to fulfil our legal obligation with the Pensions Regulator, Passion2Dance Academy Ltd chose the NEST Pension as our pension provider. Passion2Dance Academy Ltd must supply PAYE staff's personal data each month and at the end of every financial year. Passion2Dance Academy Ltd is satisfied that their GDPR process are thorough and any data will be stored in a secure environment, and not unnecessarily retained.

**XERO:**

XERO is Passion2Dance Academy Ltd's finance software. In order to process PAYE staff members monthly pay, Passion2Dance Academy Ltd processes some of their personal data monthly and stores it there. Passion2Dance Academy Ltd is satisfied that their GDPR processes are thorough and any data will be stored in a secure environment, and not unnecessarily retained.

**References:**

In order to supply references for staff members, some personal data must be divulged. This will only be done with the data subject's consent, as Passion2Dance Academy Ltd may not be fully aware of the recipients GDPR policies.

**Website Biography:**

Passion2Dance Academy Ltd's website includes staff biographies, these are available for public viewing. Consent is sought before any/all staff profiles are added to the website.

Rights of the data subject and Passion2Dance Academy Ltd compliance with responses:

Any data subject with personal data stored within Passion2Dance Academy Ltd is entitled to the rights of:

- Access

You may contact Passion2Dance Academy Ltd at any time to access all data held relating to you and/or your child(ren). Passion2Dance Academy Ltd will ensure that we respond to a subject access request without undue delay and within one month of receipt. If the information request will also include data regarding others, Passion2Dance Academy Ltd has the right to refuse the request or take steps in order to obtain consent from other involved parties. The right of access does not apply to Passion2Dance Academy Ltd's legal obligations such as Child Safeguarding records.

- Rectification

You may contact Passion2Dance Academy Ltd at any time in order to rectify data held relating to you and/or your child(ren). Passion2Dance Academy Ltd will ensure that we respond to a rectification request without undue delay and within one month of receipt. The right to rectification does not apply to Passion2Dance Academy Ltd's legal obligations such as payment record information.

- Erasure

You may contact Passion2Dance Academy Ltd at any time in order to erase data held relating to



you and/or your child(ren). Passion2Dance Academy Ltd will ensure that we respond to an erasure request without undue delay and within one month of receipt. The right to erasure does not apply to Passion2Dance Academy Ltd's legal obligations such as First Aid records.

- Restrict Processing

You may contact Passion2Dance Academy Ltd at any time in order to restrict the data we process relating to you and/or your child(ren). [Passion2Dance Academy Ltd will ensure that we respond to a request to restrict processing without undue delay and within one month of receipt.

However, due to our legitimate interest in most of the data collected- we may have to revoke your membership with Passion2Dance Academy Ltd until the restriction is lifted. This is due to Health and Safety and Child Safeguarding.

- Data Portability

You may contact Passion2Dance Academy Ltd at any time in order to obtain the data we process relating to you and/or your child(ren) and reuse it across different services. Passion2Dance Academy Ltd will ensure that we respond to a request to restrict processing without undue delay and within one month of receipt. Please note, this does not apply to [Passion2Dance Academy Ltd's legal obligations.

- Objection

You may contact Passion2Dance Academy Ltd at any time in order to object to the processing of data relating to you and/or your child(ren). Passion2Dance Academy Ltd will ensure that we respond to a request to restrict processing without undue delay and within one month of receipt. However, due to our legitimate interest in most of the data collected- we may have to revoke your membership with Passion2Dance Academy Ltd until the restriction is lifted. This is due to Health and Safety and Child Safeguarding.

- Rights related to automated decision-making including profiling

You may contact Passion2Dance Academy Ltd at any time in order to object to profiling relating to you and/or your child(ren). Passion2Dance Academy Ltd will ensure that we respond to a request to restrict processing without undue delay and within one month of receipt.

However, due to our legitimate interest in most of the data collected- we may have to revoke your membership with Passion2Dance Academy Ltd until the profiling restriction is lifted. This is due to Health and Safety and Child Safeguarding.

Passion2Dance Academy Ltd has a lawful reason for profiling; Legitimate Interests and consent. None of Passion2Dance Academy Ltd's decision making is automated. Profiling is only used in circumstances where a participant may have certain health/disability needs which may prevent them from taking part in classes (as it would be unsafe to do so).

Any and all verbal requests are noted, and then contacted again either via phone or email to verify the request. Verbal requests will be responded to in the time frames mentioned above.

### Photo/Videos of Participants

Passion2Dance Academy Ltd often use footage/photos used from shows, performances and classes for marketing purposes both in print media and the website. Participants/their Parent and/or Guardians may choose if they do not wish themselves/their child to be depicted.

Some attendees at events may film/take photos for their own personal use (e.g. parents of other participants). Participants/their Parent and/or Guardians may choose if they do not wish

themselves/their child to be depicted.

### Social Media:

Passion2Dance Academy Ltd] regularly share photos/videos of students in workshops, events and performances through social media platforms including; Instagram, Facebook, Twitter, Email. These will never be shared with any identifying information (age, location etc.). There may be times where we will share first names, but only with the explicit consent of the parents.

### Staff (Employees/Freelance), Trustees, Volunteers and Potential Staff and/or Volunteers

For the purposes of this policy, the aforementioned persons above will be referred to as 'staff'.

How Passion2Dance Academy Ltd collect personal data: Passion2Dance Academy Ltd staff supply their personal data when applying for roles within the company.

This is either completed through an application form or submission of a CV. Further information is collected when applicants are considered successful. Unsolicited data may come to Passion2Dance Academy Ltd in the form of applicants emailing regarding work/volunteer opportunities.

Why Passion2Dance Academy Ltd collect personal data:

It is Passion2Dance Academy Ltd's legal obligation to collect staff's personal data in relation to their employment. This is due to Legal Obligation GDPR Article 6(1)(c) and/or Contract - Article 6(1)(b)

Should Passion2Dance Academy Ltd be unable to process staff's data, we would be contravening UK Employment law, our own employment contracts (both PAYE and Freelance) and our own Health &

### Safety and Child Safeguarding policies.

Special category data is only collected with the consent of the data subject. Special category data Passion2Dance Academy Ltd collects includes but is not limited to: Medical/Disability information, Ethnicity, Gender and Sexuality. Passion2Dance Academy Ltd's lawful purpose for collecting this data is both Article 6(1)(b) – contract and

Article 9(2)(b) – employment. This also ensures we are confirming to our Equal Opportunities policy. Any data is always recorded as quantified data (i.e. cumulative numerical data only with no identifying information relating to any data subject).

Passion2Dance Academy Ltd is also entitled to obtain and process data in relation to criminal convictions and DBS checks. Most posts within Passion2Dance Academy Ltd are exempt from the Rehabilitation of offenders act (1974) by the 1975 and 2001 Exceptions Amendment, as they involve working with vulnerable and/or young people. This is further supported by article 10 of GDPR.

What data we collect:

Personal data and some special category is collected.

It is essential to our business that we are provided, and allowed to process and store the following:

Staff Personal Data:

- Full Name Legal obligation – GDPR Article 6(1)(c) Legal Obligation
- Date of Birth - GDPR Article 6(1)(c) Legal Obligation
- Contact Details - GDPR Article 6(1)(c) Legal Obligation
- Pension Information - GDPR Article 6(1)(c) Legal Obligation



- NI number - GDPR Article 6(1)(c) Legal Obligation
- UTR number - GDPR Article 6(1)(c) Legal Obligation
- Right to work in the UK - GDPR Article 6(1)(c) Legal Obligation
- References - GDPR Article 6(1)(c) Legal Obligation
- Bank Details - Article 6(1)(b) Contract
- Tax details - GDPR Article 6(1)(c) Legal Obligation
- Qualifications - Article 6(1)(b) Contract
- Pay Details - GDPR Article 6(1)(c) Legal Obligation
- Performance Details - Article 6(1)(b) Contract
- Annual Leave Details - Article 6(1)(b) Contract
- Sick/Compassionate/Maternity/Paternity Leave Details - Article 6(1)(b) Contract
- Safeguarding Concerns - GDPR Article 6(1)(c) Legal Obligation
- Emergency Contact - GDPR Article 6(1)(b) Contract

#### Staff Special Category Data:

- Criminal Record/DBS Checks - GDPR Article 6(1)(c) Legal Obligation & GDPR Article 10
- Medical/Disability - Article 6(2)(b) Contract & Article 9(2)(b)
- Ethnicity - Further explicit consent sought - Article 9(2)(a & b)
- Sexuality - Further explicit consent sought - Article 9(2)(a & b)

#### How data is sent internally:

Any transfer of data regarding staff is conducted through encrypted emails and/or stored in our encrypted cloud-based server. Any unsolicited information is received to an encrypted email server.

#### Storage/Retention of data:

All Staff personal data is stored on encrypted files in our cloud-based server. Any hard copies are stored in a locked cabinet. All of these files have restricted access to authorised staff only.

Most staff data is retained for 6 YEARS (post-employment).

Exceptions to our retention policy:

- Pension details are stored for 75 years (post-employment) due to legal obligation
- Child Safeguarding records are kept indefinitely on a case-by-case basis, the minimum these will be stored for is 6 years due to legal obligation
- First Aid records are kept for a minimum of 21 years due to legal obligation

Unsuccessful applicant data is stored 6-months post campaign, this includes unsolicited data from potential applicants.

#### HMRC/Police:

In the instance we believe a donation to be part of a money laundering operation, Passion2Dance Academy Ltd has a legal obligation to provide data to the aforementioned parties. Rights of the data subject and Passion2Dance Academy Ltd compliance with responses:

Any data subject with personal data stored within Passion2Dance Academy Ltd is entitled to the rights of:

- Access  
You may contact Passion2Dance Academy Ltd at any time to access all data held relating to you. Passion2Dance Academy Ltd will ensure that we respond to a subject access request without undue delay and within one month of receipt. If the information request will also include data regarding others, Passion2Dance Academy Ltd has the right to refuse the request or take steps in order to obtain consent from other involved parties.  
The right of access does not apply to Passion2Dance Academy Ltd's legal obligations such as financial records.
- Rectification  
You may contact Passion2Dance Academy Ltd at any time in order to rectify data held relating to you. Passion2Dance Academy Ltd will ensure that we respond to a rectification request without undue delay and within one month of receipt.  
The right to rectification does not apply to Passion2Dance Academy Ltd's legal obligations such as payment record information.
- Erasure  
You may contact Passion2Dance Academy Ltd at any time in order to erase data held relating to you. Passion2Dance Academy Ltd will ensure that we respond to an erasure request without undue delay and within one month of receipt.  
The right to erasure does not apply to Passion2Dance Academy Ltd's legal obligations.
- Restrict Processing  
You may contact Passion2Dance Academy Ltd at any time in order to restrict the data we process relating to you. Passion2Dance Academy Ltd will ensure that we respond to a request to restrict processing without undue delay and within one month of receipt.  
The right to restrict processing does not apply to Passion2Dance Academy Ltd's legal obligations.
- Data Portability  
You may contact Passion2Dance Academy Ltd at any time in order to obtain the data we process relating to you and reuse it across different services. Passion2Dance Academy Ltd will ensure that we respond to a request to restrict processing without undue delay and within one month of receipt.  
Please note, this does not apply to Passion2Dance Academy Ltd's legal obligations.
- Objection  
You may contact Passion2Dance Academy Ltd at any time in order to object to the processing of data relating to you. Passion2Dance Academy Ltd will ensure that we respond to a request to restrict processing without undue delay and within one month of receipt.  
Please note, this does not apply to Passion2Dance Academy Ltd's legal obligations.
- Rights related to automated decision making including profiling  
You may contact Passion2Dance Academy Ltd at any time in order to object to profiling relating to you). Passion2Dance Academy Ltd will ensure that we respond to a request to restrict processing without undue delay and within one month of receipt.  
Please note, this does not apply to Passion2Dance Academy Ltd's legal obligations.

- Any and all verbal requests are noted, and then contacted again either via phone or email to verify the request. Verbal requests will be responded to in the time frames mentioned above.
- Training and Data Protection in Practise
- All members of staff (PAYE, Freelance and Voluntary) must agree to this Data Protection policy prior to accepting a contract of employment. Training is supplied as part of management and supervision. It is also included in all induction and training periods.
- Passion2Dance Academy Ltd is registered as a Data Controller with the Independent Commissioners Office (ICO). The registered Data Protection Officer (DPO) is CLAIRE FIRTH, STUDIO OWNER – info@passion2dance.co.uk
- Complaints and Data Breaches
- Complaints:
  - Complaints in regard to the handling of any personal data can be made directly to Passion2Dance Academy Ltd's DPO
  - If you feel that your complaint was not handled in the correct manner, or still have concerns, you may escalate the complaint by contacting the Independent Commissioner's Office (ICO).
  - ICO Telephone Number: 0303 123 1113
- Data Breaches:
  - If Passion2Dance Academy Ltd experiences a data breach of any kind, we have a legal obligation to report this to ICO within 72 hours. The data breach will be reported by the DPO. In the instance they are unavailable to report the breach, the next most senior staff member shall do so.
  - Passion2Dance Academy Ltd will also inform all the victims of the data breach as soon as possible if there is a high risk of adversely affecting individuals' rights and freedoms.
  - Passion2Dance Academy Ltd will store and record all data breaches.